



**4.25 CEU's**

## **Social Accountability Preserving Your Non-Profit Status**

**February 22, 2012**  
**Lakewood Manor Baptist Retirement Community**  
**1900 Lauderdale Drive**  
**Richmond, VA**  
**804-740-2900**

### **Featured Speakers:**

Julie Trocchio, Senior Director, The Catholic Health Association of the United States,  
Heidi Kuester, CBISA Specialist, LyonSoftware



**Register On-line at [www.vanha.org](http://www.vanha.org)**

**Members: \$85**

**Non-Members: \$115**

NAB CLOCK HOURS: This educational offering has been approved by the National Continuing Education Review Service (NCERS) of the National Association of Boards of Examiners of Long Term Care Administrators (NAB) for 4.25 clock hours and 4.25 participant hours. The approval number is: 2222012-4.25-8700-in



## **Social Accountability**

February 22, 2012

Registration Begins at 9:00 a.m.

Simms Center

Lakewood Manor Baptist Retirement Community

Richmond, VA 23238

### **Agenda**

## **Registration and Continental Breakfast**

### **Welcome**

## **Building a Comprehensive Social Accountability Program**

*Julie Trocchio, Senior Director, Community Benefit & Continuing Care,  
The Catholic Health Association of the United States*

### **Defining Social Accountability**

**How to Build and Track a Social Accountability Program**

**What is Required to Report to the IRS and New Regulations**

**Integrating Social Accountability into Your Organization**

**Carrying on the Focus of Your Founders**

**Becoming Part of the Community**

**Evaluating your Program for Appropriateness, Quality and Commitment**

## **Member Panel Presentation – Social Accountability**

**What are other member communities doing to provide social accountability programs and how are they tracking it?**

## **Using Technology to Track and Report Your Community's Social Accountability**

*Heidi K. Kuester, CBISA Specialist, Lyon Software*

**Demonstration of tracking Social Accountability via the web-based software, CBISA for Senior Living**

### **Wrap-Up**

**Key Issues for Social Accountability? What's Happening on a National Level?**